

the **EBONY**
power
150
media



2. **TAVIS SMILEY**

Host, *PBS Television Talk Show*
Tavis Smiley and its radio sister, *The Tavis Smiley Show*

This all-purpose media man directed a documentary, created a museum traveling exhibit, and still makes time to tell Black America exactly what he thinks. Every day.

CNN'S SAVVY JOURNALISTS

3. **SOLEDAD O'BRIEN**,
Anchor and Special
Correspondent, and **JEFFERY
REID**, Executive Producer

Creating *Black in America* 1 and 2 is only surpassed by O'Brien's hand in creating *Latino in America*. Good stories. Good insight. Good look on highlighting people of color.

4. **JOHNATHAN
RODGERS**

President and CEO, *TV One*

He runs a cable network. He sits on the board of Procter & Gamble and NIKE. Let's just say, whatever he thinks directly influences what you see, wear or use 'round the crib.

5. **TOM JOYNER**

Host, *The Tom Joyner Morning Show*

Sometimes real power comes with a laugh. Joyner does this while educating the community and spearheading important efforts such as funding Black universities.

6. **GWEN IFILL**

Author, Moderator and Managing Editor, *Washington Week*

Whether through her best-selling book, *The Breakthrough: Politics and Race in the Age of Obama*, or as co-moderator of the vice presidential debates, hers is always the voice of reason.

7. **TYRA BANKS**

Host, *The Tyra Banks Show* and *Supermodel*

Proof that she's more than a supermodel? Winning her second Emmy and, according to *Forbes*, earning an estimated \$30 million in the last year.

8. **EUGENE ROBINSON**

Columnist and Associate Editor, *The Washington Post*

Yes, Brother Gene, a Black man winning the presidential election was personal to Black folks. White America needed to hear that to understand it. The Pulitzer committee agreed.

9. **DEBRA LEE**

Chairman and CEO, *BET Networks*

Despite the fact that many criticize Lee for offering what they describe as questionable programming, Lee is strategically upgrading BET's content. Check it.

10. **CATHY HUGHES**

Founder and Chairperson, *Radio One Inc.* and

ALFRED LIGGINS JR.
Chairman, *TV One* and CEO and President, *Radio One*

Hughes and Liggins are major decision makers at two media properties, Radio One and TV One, keeping at least 1,500 Black folks employed and 18 million more informed on a daily basis.

11. **PAULA MADISON**

Executive Vice President, Diversity and Chief Diversity Officer, *NBC Universal*

Changing corporate culture is like turning the *Titanic*. Madison does it well.

12. **MICHELE NORRIS**

Host, *National Public Radio's All Things Considered*

This familiar voice analyzes, investigates and shows three sides to every story. Fifteen minutes with her and boom! Your IQ? Amplified.

13. **ROLAND MARTIN**

CNN Analyst, *TV One Commentator*

Big. Brash. Brainy. Unapologetically Black. He's the new-school version of the old-school activist, and he's not afraid to say what we all wish we could.

14. **WARREN BALLENTINE**

Attorney, Host, *The Warren Ballentine Show*

The self-proclaimed "truth fighter" can be heard in 37 markets.